

1 WEEK TO LEAD GENERATION SHORT COURSE

R950.00



Internet Marketing

We specialize in all of the major categories needed for a successful internet marketing campaign.



Traditional Marketing

It is more than the simple communication of who you are and what your service or product is.

WHAT YOU WILL LEARN

At Fairbloem ,we have an exceptionally talented team of people with skills in marketing and advertising, graphic design, and web design.

In this course you will learn how to create quality leads that convert to sales and new customers using Facebook and Instagram

- 1. Lead Generation and Mindset importance**
- 2. Target Markets and Audiences**
- 3. Tools for Ad Creation and Ad Structures**
- 4. Form Generation**
- 5. Budgets and Bidding**
- 6. Follow Up procedures**
- 7. Assembling your Ads correctly**
- 8. And Extra bonus lessons and Readings**



OUR MISSION AND GOALS WITH THIS COURSE

1. Have the right tools

Having the right knowledge and tools is so important when it comes to Social Media Marketing, we help you define which tools work best

2. Social Media is forever evolving

Social Media Platforms are constantly changing and there is always new ways to get on top, we show you tested methods to achieve these goals and make sure your campaigns remain at their best

3. Affordable Training

We are authentic, real people who genuinely love what we do and willing to take the necessary time to understand you and your company. That is why we have created affordable courses to help during difficult times and cost saving

training@fairbloem.co.za